

Audi Middle East Communications

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Ready for Future Memories: The Audi Q5 Sportback and SQ5 Sportback now available in the Middle East

- The new SUV coupé models captivate with their expressive design and sporty character
- The Q5 Sportback offers a new light generation of rear lights with digital OLED technology
- Sporty top-of-the-range SQ5 Sportback V6 TFSI is also available in select markets

Dubai, August 18, 2021 – Audi's Q5 Sportback has arrived in showrooms across select markets in the Middle East. The brand-new coupé addresses customers who appreciate not just an expressive design and technical innovation, but also a sporty character and a high level of everyday usability. Topping the line is the SQ5 Sportback TFSI quattro with a top speed of 250 km/h.

The exterior design: Audi Q design language now even more distinctive

The Audi Q5 Sportback exudes a powerful presence as is typical for the Q models and is available with the TFSI quattro S line exterior. The headlights with their distinctive daytime running light signature feature LED or optional Matrix LED technology. The continuous, elegantly sweeping shoulder line emphasizes the wheels and with them the quattro all-wheel drive. The side sill trim on the doors conveys stability and robustness. The starkly sloped rear window and the seemingly high-mounted rear bumper give the Q5 Sportback a dynamic and powerful appearance.

Innovative: rear lights with digital OLED technology

Audi offers the rear lights featuring innovative digital OLED technology upon request. Each light includes three organic light-emitting diodes, which radiate an especially homogeneous red light. An additional sporty graphic is displayed when "dynamic" mode is chosen in the Audi drive select system.

Digital and intuitive: controls and connectivity

For the controls, displays and infotainment, the Q5 Sportback takes over for the Q5 the third-generation modular infotainment system or MIB 3. When fully equipped, the digital Audi virtual cockpit plus with a 12.3-inch display and a head-up display are also on board. The multifunction steering wheel plus enables the safe and simple operation of the most important functions and displays. The MMI navigation plus infotainment system is paired with a 10.1-inch touch display.

Helpful and efficient: the driver assist systems

The Audi Q5 Sportback is equipped with numerous driver assist systems. The adaptive cruise control can take over accelerating, decelerating and keeping in the lane for the driver in many situations. A



second high-tech system is the predictive efficiency assist, which supports a predictive driving style.

Sporty top-of-the-range model: the Audi SQ5 Sportback TFSI quattro

At the forefront of the range is the Audi SQ5 Sportback with its cultivated V6 TFSI petrol engine which produces an output of 260 kW and 354 hp. The Audi SQ5 Sportback accelerates from 0-100 km/h in just 4.9 seconds, with a top speed of 250 km/h.

The interior of the Audi SQ5 Sportback is designed in red, black or grey, the illuminated aluminum door sill trims are decorated with S logos. There is a choice of three upholstery options for the electrically-adjustable sport seats with the embossed S logos. Contrasting stitching adorns the seats and the steering wheel; a massage function and seat ventilation are available on request. Brushed aluminum is standard for the inlays, the alternatives are two carbon designs and a piano finish.

Distinctive details help the Audi SQ5 Sportback leave an even more powerful impression. Vertical brackets give structure to the large side air inlets on the front bumper. Filigree bars connect large octagonal honeycombs in the octagonal Singleframe grille. Audi LED headlights are installed as standard, Matrix LED headlights with automatic high beam and dynamic turn signals are available as an option. The rear bumper integrates a bracket in matte aluminum, under which the diffuser insert and four chrome-plated oval tailpipe trims can be found.

Flexible space configuration: rear seat bench plus

The luggage compartment has a volume of 510 litres, which increases to 1480 litres when loaded to the roof and with the rear seats folded down. Audi also offers the newest member of the family with the standard rear seat bench plus, which can be shifted laterally and has adjustable seat back angles. This expands the volume of the luggage compartment in the base configuration by up to 60 litres – on the other hand, it offers enhanced comfort for the rear-seat passengers when the seat back and seating surface are set back.

The Audi Q5, SQ5, Q5 Sportback and SQ5 Sportback are now available to test drive and for purchase in select markets in the Middle East. Contact your nearest dealer for more information or visit www.audi-me.com.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 17 locations in 11 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of € 55.7 billion and an operating profit of € 4.5 billion. At present, about



87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.

AUDI AG's commitment to the region was established through the foundation of its fully owned subsidiary in 2005. The current Middle East model range comprises the Audi A3, S3 and S3 Sportback, A4 and S4, the A5/S5 Coupe and Sportback, RS5 Sportback, the A6, S6, RS6 Avant, A7, S7, RS7, A8, A8 L and S8, the Audi Q3, Q3 Sportback, RS Q3 Sportback, Q5 & SQ5, Q7, Q8, RS Q8, R8, e-tron, e-tron Sportback and RS e-tron GT.