



Audi Middle East Communications

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With Great Prestige Comes Limited Availability: Audi customers can now sign up to get their hands on the category defining RS e-tron GT

- **Dealers in the Middle East are now accepting orders for the electric flagship supercar from the brand with the four rings**
- **A new era of Gran Turismo: The RS e-tron GT hits the mark with a perfect balance between sportiness, comfort and sustainability**
- **The much-anticipated model can be viewed by customers in select markets ahead of the official introduction**

Dubai, UAE, July 1, 2021: With the launch of the Audi RS e-tron GT, the brand with the four rings is continuing to blaze the trail into the emotional, extremely exciting future of electric mobility. It's an Audi unlike any other and, ahead of its official launch in the region, Audi Middle East is offering customers the chance to reserve their RS e-tron GT and be among the first to experience and take ownership of the exclusive model through its Join the Waitlist program.

Carsten Bender, Managing Director, Audi Middle East commented, "The RS e-tron GT is the beginning of a new era for Audi and we are thrilled that the Middle East will be among the first markets to make it available for our discerning customer base. This vehicle is a modern reinterpretation of the Gran Turismo and brings the best in sportiness and power to the electric segment, cementing the e-tron's position as a leader in premium electric mobility."

A new era of Gran Turismo: sporty and comfortable

The RS e-tron GT can sprint from 0 to 100 km/h in 3.3 seconds and reach a top speed of 250 km/h. The four-door coupe reinterprets the traditional Gran Turismo concept – its design expressive, its technology revolutionary. Two powerful electric motors – one on the front axle, the other on the rear axle – are responsible for the outstanding electric all-wheel drive.

Its chassis includes features such as adaptive three-chamber air suspension and an electronic differential lock on the rear axle. The e-tron sport sound creates a fitting acoustic backdrop for this technological masterpiece. Matrix LED headlights with Audi laser light come as standard while a number of options are available, including up to 21-inch wheels and all-wheel steering.



The Audi e-tron is the world's best-selling premium electric car

With the launch of the e-tron GT, AUDI AG is continuing its transformation into a provider of sustainable premium mobility. In 2020, the brand with the four rings was by far the largest manufacturer of electric vehicles among Germany's three premium brands. The extremely successful Audi e-tron models recorded year-over-year growth of 79.5 percent last year, with 47,324 units delivered to customers.

More than 80 percent of the models in Audi's range are currently available with an all-electric or electrified drive system, and the carmaker's EV offensive continues to pick up steam, with Audi increasing the number of all-electric models (BEVs) in its range from three to seven this year. Looking ahead, the company intends to have more than 20 all-electric models and an expanded PHEV lineup on the road by 2025.

Customers joining the waitlist can also receive special access to a personalized site, which includes dedicated virtual tours of the car and other exclusive tailor-made content. The site offers a Google map style range indicator, showing the range from one destination to another utilizing the most popular points of interest in each market, as well as integration with Plugshare to provide real time accurate data on charging stations and locations.

The Audi RS e-tron GT is currently on a tour around the region. Customers who wish to get a hands on experience can contact their local dealer for more information. For more details and to Join the Waitlist visit www.audi-me.com .

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 17 locations in 11 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of € 55.7 billion and an operating profit of € 4.5 billion. At present, about 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.

AUDI AG's commitment to the region was established through the foundation of its fully owned subsidiary in 2005. The current Middle East model range comprises the Audi A3, S3 and S3 Sportback, A4 and S4, the A5/S5 Coupe and Sportback, RS5 Sportback, the A6, S6, RS6 Avant, A7, S7, RS7, A8, A8 L and S8, the Audi Q3, Q3 Sportback, RS Q3 Sportback, Q5 & SQ5, Q7, Q8, RS Q8, R8, e-tron, e-tron Sportback and RS e-tron GT.