



**Audi Middle East Communications**

Douâa Jazouli  
Public Relations Manager  
Mobile: +971-50-107-0587  
Email: [douaa.jazouli@audi.avme.ae](mailto:douaa.jazouli@audi.avme.ae)  
[www.news.audimiddleeast.com](http://www.news.audimiddleeast.com)

Houbara Communications  
Audi Middle East PR Agency  
Mobile: +971-55-119-1179  
Email: [audimiddleeast@houbaracomms.com](mailto:audimiddleeast@houbaracomms.com)

## **Save the Date: Online world premiere of the Audi e-tron GT**

- Digital presentation as part of the Day of Progress on 9 February 2021
- Fully electric Gran Turismo continues the electrification offensive
- Audi e-tron GT\* is the new spearhead of the Four Rings

**Sustainability, emotional design, and high performance: the new Audi e-tron GT\* combines these qualities in a re-interpretation of 'Vorsprung durch Technik'. The world premiere of the electric spearhead of the Four Rings will take place with two digital events on 9 February 2021.**

Audi will make a virtual presentation of the new Audi e-tron GT\* as part of the Day of Progress. Online streaming begins at 1 p.m. (Central European Time) at the Neuburg an der Donau site. In the Sprint of Progress the model will demonstrate all of the high performance characteristics of modern electromobility. The world premiere of the Audi e-tron GT\* will then take place as part of the hour-long Celebration of Progress at 7 p.m. Markus Duesmann, CEO of AUDI AG, and Hildegard Wortmann, Board Member for Sales and Marketing, along with further prominent guests like designer Stella McCartney, will present the highlights of the new model. Both events will be [streamed](#). With this new model AUDI AG presses further ahead with its transformation into a provider of sustainable premium mobility, and re-defines 'Vorsprung durch Technik'.

Hildegard Wortmann, Board Member for Sales and Marketing, [invites personally to the Day of Progress](#).

### **Note for journalists:**

The world premiere of the Audi e-tron GT\* will be streamed for journalists at an [exclusive microsite](#). Here you will also find extensive media material and additional TV footage following on the world premiere.

### **The Day of Progress will also be streamed on the following channels:**

#### **Sprint of Progress, 9 February 2021, 1 p.m. (Central European Time):**

- [progress.audi](http://progress.audi) (German, English, Spanish, French)
- the YouTube channels @Audi (English), @AudiFrance (French) and @audiespana (Spanish)
- the Facebook page @Audiofficial (English) and @AudiFrance (French)
- the LinkedIn page @Audi-AG (English)
- Audi China channels (Chinese)



**Celebration of Progress, 9 February 2021, 7 p.m. (Central European Time):**

- progress.audi (German, English, Spanish, French)
- the YouTube channels @Audi (English), @AudiFrance (French) and @audiespana (Spanish)
- the Facebook page @Audiofficial (English) and @Audifrance (French)
- the LinkedIn page @Audi-AG (English)
- Audi China channels (Chinese)

*The recordings will be available online for two weeks.*

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in 11 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2019, the Audi Group delivered to customers about 1.846 million automobiles of the Audi brand, 8,205 sports cars of the Lamborghini brand and 53,183 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of €55.7 billion and an operating profit of €4.5 billion. At present, 90,000 people work for the company all over the world, 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.

AUDI AG's commitment to the region was confirmed through the foundation of its fully owned subsidiary in 2005. The current Middle East model range comprises the Audi A3 and S3 and RS3, A4 and S4, the A5/S5 Coupe and Sportback, RS5 Sportback, the A6, S6, A7, S7, A8 L and S8, the Audi Q3, Q3 Sportback, Q5 & SQ5, Q7, Q8 and RS Q8 as well as the R8.