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Audi Middle East Communications

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Audi's AI:RACE, the high-performance Race Car of Tomorrow, has arrived at the Museum of the Future

- **All-electric prototype is designed for both the race track and the road**
- **Museum of the Future to have the model on display in 'Tomorrow Today' exhibition for only two months**
- **AI:RACE built with focus on maximum efficiency and powerful performance**

DUBAI, UNITED ARAB EMIRATES (1 May, 2023): Audi Middle East has brought the brand's world-renowned AI:RACE prototype model, which embodies the future of high performance, to the Middle East. A ground-breaking prototype, the AI:RACE is a true masterpiece of automotive engineering, and is the embodiment of Audi's forward-thinking, innovative spirit. Sleek, powerful and eco-friendly, the Audi AI:RACE is an all-electric, high-performance supercar that promises to redefine the future of driving.

The AI:RACE is the latest of several iconic models and concept cars to be displayed in the Museum of the Future, including the Audi Vision GT, A6 Avant e-tron concept, Skysphere, A:I ME, and most recently the S1 Hoonitron. Part of the successful ongoing strategic partnership between Audi Middle East and the museum, which is currently in its second year, the collaboration aims to showcase the future of mobility in a series of exciting Audi concept models to museum visitors. Additional prototypes and concept cars are also set to be displayed later this year.

Designed for both the race track and road use, the Audi AI:RACE has no complex systems for piloted driving or comfort features that add unnecessary weight. Instead, the driver's seat and cockpit are integrated into a uniquely shaped, sliding inner monocoque shell, which can be positioned in the centre for solo driving, creating a monoposto-style setup ideal for the racetrack. The steering and pedals use a unique by-wire design, eliminating the need for a mechanical connection.

The Audi AI:RACE boasts a powerful electric drivetrain featuring three motors – one at the front and two centrally located between the rear steering knuckles. These motors provide a combined power output of up to 500 kW, with the ability to temporarily boost to 570 kW for maximum acceleration. The torque output of up to 830 Nm allows the vehicle to reach 0-100 km/h in just over two seconds, making it a true performance machine. One full charge provides a range of over 500 kms in one WLTP cycle, and with the design for charging with a voltage of 800 volts, the battery can be fully charged in only 15 minutes.

Built also for road use with a focus on both maximum efficiency and powerful performance, the AI:RACE brings an option to drivers as they can limit maximum speed in favour of range. The AI:RACE can also be charged cordlessly through Audi Wireless Charging (AWC), where a charging pad with an integral coil is below the car while parked and is connected to the power supply. This creates an alternating magnetic field that yields an alternating voltage to charge the car.

The inspiration from motorsport is also evident throughout the car's exterior. The AI:RACE is 4.53 metres long, 2 metres wide and just 1.15 metres tall, similar to a classic sports car. It also features a gently sloping roofline from the side, an almost vertical rear window from the back, and a red band of lights that extend across the rear, which borrows from motorsport a highly raised rear diffuser that can be moved mechanically for increased downforce. From the front, the hood of the AI:RACE connects the two accentuated fenders of the car and dips deeply for ideal aerodynamics.

Carsten Bender, Managing Director of Audi Middle East, commented: "Bringing such unique and futuristic Audi models and concept cars to the region is an aim of ours and this is a truly special moment for Audi and for car enthusiasts in the Middle East. The car's arrival reflects not only the region's importance to us but also our commitment to the region and the successful partnership we have with the Museum of the Future. The AI:RACE represents Audi's vision of the supercar of the future, combining advanced technology, stunning design, and exhilarating performance. I encourage everyone to come and see the AI:RACE for themselves at the Museum of the Future."

The AI:RACE is displayed at the Museum of the Future as part of the "Tomorrow Today" exhibition until end of June.

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AUDI AG's commitment to the region was confirmed through the foundation of its fully owned subsidiary in 2005, Audi Middle East, which covers Bahrain, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia and the UAE.

Audi Middle East is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility. Its broad product range now comprises six fully electric models, one of the most comprehensive BEV portfolios in the region, including the recently launched Q8 e-tron. Find out more about our models and our future-forward strategy for a sustainable future at www.audi-me.com and news.audimiddleeast.com.

The Museum of the Future is the first museum of its kind. Built to transform the very perception of the future as we know it, the unique structure has become home to several immersive future environments that aim to position visitors in an empowering version of the future. Through distinctive themes, it elicits a world we thought we could only experience 50 years from now. Visitors become active participants in an expansive experience that taps into all five senses. By meaningfully merging aspects of science, technology and spirituality, the Museum inspires humanity to re-imagine the future and all its possibilities.

One of the most complex and ambitious projects ever executed, with an instantly iconic inimitable exterior. Rising 77-metres above the ground and comprising 1,024 unique stainless steel composite panels, the façade is adorned in Arabic calligraphy, displaying three quotes written by His Highness Sheikh Mohammed bin Rashid Al Maktoum, Ruler of Dubai.

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